

## **ADVERTISEMENT**

The Tripura Handloom and Handicrafts Development Corporation Ltd. (THHDC), a Govt. of Tripura Enterprise is looking for suitable franchisee arrangement with interested and eligible persons/ agencies for sales promotion of a wide range of Handloom and Handicrafts products of the State of Tripura.

For details please see [www.tripura.gov.in](http://www.tripura.gov.in) or approach Head Office, THHDC Ltd, MBB Sarani, Agartala, Phone – 0381-2323496.

**Managing Director  
THHDC Ltd**

### **Expression of Interest**

The Tripura Handloom and Handicrafts Development Corporation Ltd. (THHDC), a Govt. of Tripura Enterprise is looking for suitable franchisee arrangement with interested and eligible persons/ agencies for sales promotion of a wide range of Handloom and Handicrafts products of the State of Tripura. The Corporation procures various Handloom and Handicrafts products and markets them through its emporia located at New Delhi, Kolkata, Guwahati, Agartala and across the State of Tripura. The Corporation also retails the products by conducting and participating various exhibitions, expos, melas etc.

The Corporation proposes to scale up its marketing operation and to increase turnover of the Company by undertaking aggressive marketing for which it is proposed to work with suitable agencies/ persons on franchise agreement.

Interested agencies/persons are invited to express their interest to work on suitable franchisee model with the Corporation. The Expression of Interest (EOI) should be addressed to the Managing Director, THHDC Ltd, MBB Sarani, Agartala-799007 up to 10<sup>th</sup> June 2019 3.00 PM giving details of business, turnover, availability of stores/showroom facilities, manpower, past record of working with other private/Govt. departments and other relevant experience etc. as may be necessary.

**Managing Director  
THHDC Ltd**