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From : dire	ctor@iimv.ac.in	500 gM	on, Oct 11, 2021 03:39 PM
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Dear Sir,	* 11	067 2021	12.10.21 95
Greetings from	IIM Visakhapatnam!	JUST Por	Pery (P&T)
This is an invita Program.	ation for participation of government of	UF II	
years). The rer	equires on-campus presence of only 12 naining part of the learning is imparted lso includes an international exposure v	online, during the evening	ngs and/or over weekends.
The entire cost	for the selected officers is borne by Ne	eGD, MeitY, GOI.	
The details are	in the attached letter, brochure and or	our woheito https://iin	wac in/nandam
. I shall be grate	ful if you could kindly arrange to circul ight be interested.		y, for the benefit of the
 Thank you and 	regards.		SEGRETARY GALLE
Chandrasekhar			PRECEIVED
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विद्या परं दैवतम्

भारतीय प्रबंध संस्थान विशाखपट्टणम Indian Institute of Management Visakhapatnam

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Ref.: IIMV/PGPDGM/2021/Dir/77

Sir,

MeitY-GOI Sponsored (Free) Online MBA Program - Invitation for Nominations

1. Greetings from Indian Institute of Management Visakhapatnam!

- The Post Graduate Program (MBA) in Digital Governance and Management (PGP-DG&M) of IIM Visakhapatnam is the first of its kind initiative in the country, custom-developed in collaboration with and under the aegis of the National e-Governance Division (NeGD), Ministry of Electronics & IT (MeitY), Govt. of India (GOI). NeGD sponsors the entire fee of 15 government officers selected for the Program.
- The Program addresses the capacity-building needs of policy makers and other officers engaged in implementing digital-transformation projects from concept to commissioning.
- 4. Admissions for the 3rd batch of the Program, beginning in Jan. 2022 are now in progress. That the Program has been subscribed to by the officers from the IAS and the Group-A Central Services, bears testimony to its appeal and high utility. To exemplify, on the strength of the distinct identity the Program acquired, there was a jump of 80% from the 1st batch to the 2rd, in the number of applicants from the government.
- 5. The program is delivered in blended learning mode. It envisages an on-campus presence of just 12 weeks spread over 5 visits across four semesters, i.e., two years. This ensures that the officers participating in the Program can continue to attend to their duties undisturbed, during the entire remaining duration of the Program. The cost of board, lodging and local-transport of participants while on campus, is also included in the fee borne by the NeGD.
- 6. The program is broadly structured as follows:

On-campus, physical classes (12 weeks, spread over 5 visits)	250 Hours
Off-campus, virtual classes (evening and/or weekends; 65 weeks)	470 Hours
International Immersion (2 weeks)	060 Hours
Field Visits (1 week)	010 Hours
Capstone Project (off-campus, virtual)	080 Hours
Total (20 weeks per semester), 4 semesters	870 Hours

More details about the Program are in the attached brochure and on our website: <u>https://iimv.ac.in/pgpdgm</u> <u>The closing date for applications is 24 Nov. 2021</u>.

 I shall be grateful if you could kindly arrange to bring this Program information and fee-sponsorship details to the notice of the officers (All India Services; Groups A&B Central Services) and encourage their participation.

Thank you and regards.

Yours sincerely,

11/10/2021

(M. Chandrasekhar) Director

The Chief Secretary <u>All States and Union Territories</u>

Indian Institute of Management Visakhapatnam

Andhra Bank School of Business Building, Andhra University Campus, Visakhapatnam - 530 003, Andhra Pradesh, India भारतीय प्रबंध संस्थान विशाखपड्रणम

आंधा बैंक व्यवसाय स्कूल भयन, आंधा विश्वविद्यालय परिसर, विशाखपट्टणम - 530,003, आन्ध्रा प्रदेश, भारत

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