



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम
Indian Institute of Management Visakhapatnam

P-74

Ref.: IIMV/PGPDGM/2021/Dir/77

11/10/2021

Sir,

MeitY-GOI Sponsored (Free) Online MBA Program - Invitation for Nominations

1. Greetings from Indian Institute of Management Visakhapatnam!
2. The Post Graduate Program (MBA) in Digital Governance and Management (PGP-DG&M) of IIM Visakhapatnam is the first of its kind initiative in the country, custom-developed in collaboration with and under the aegis of the National e-Governance Division (NeGD), Ministry of Electronics & IT (MeitY), Govt. of India (GOI). NeGD sponsors the entire fee of 15 government officers selected for the Program.
3. The Program addresses the capacity-building needs of policy makers and other officers engaged in implementing digital-transformation projects from concept to commissioning.
4. Admissions for the 3rd batch of the Program, beginning in Jan. 2022 are now in progress. That the Program has been subscribed to by the officers from the IAS and the Group-A Central Services, bears testimony to its appeal and high utility. To exemplify, on the strength of the distinct identity the Program acquired, there was a jump of 80% from the 1st batch to the 2nd, in the number of applicants from the government.
5. The program is delivered in blended learning mode. It envisages an on-campus presence of just 12 weeks spread over 5 visits across four semesters, i.e., two years. This ensures that the officers participating in the Program can continue to attend to their duties undisturbed, during the entire remaining duration of the Program. The cost of board, lodging and local-transport of participants while on campus, is also included in the fee borne by the NeGD.
6. The program is broadly structured as follows:

On-campus, physical classes (12 weeks, spread over 5 visits)	250 Hours
Off-campus, virtual classes (evening and/or weekends; 65 weeks)	470 Hours
International Immersion (2 weeks)	060 Hours
Field Visits (1 week)	010 Hours
Capstone Project (off-campus, virtual)	080 Hours
Total (20 weeks per semester), 4 semesters	870 Hours

More details about the Program are in the attached brochure and on our website: <https://iimv.ac.in/pgpdgm>
The closing date for applications is 24 Nov. 2021.

7. I shall be grateful if you could kindly arrange to bring this Program information and fee-sponsorship details to the notice of the officers (All India Services; Groups A&B Central Services) and encourage their participation.

Thank you and regards.

Yours sincerely,

(M. Chandrasekhar)
Director

**The Chief Secretary
All States and Union Territories**

Indian Institute of Management Visakhapatnam
Andhra Bank School of Business Building, Andhra University Campus, Visakhapatnam - 530 003, Andhra Pradesh, India

भारतीय प्रबंध संस्थान विशाखपट्टणम
आंध्र बैंक व्यवसाय स्कूल भवन, आंध्र विश्वविद्यालय परिसर, विशाखपट्टणम - 530003, आन्ध्र प्रदेश, भारत
+ 91 891- 282 4444 | info@iimv.ac.in | www.iimv.ac.in