

Expression of Interest (EoI)

For

Hiring an Agency for Technical Support Agency (TSA) for developing broiler poultry value chain with 2000 women SHG members in 3 project districts of Tripura under TRLM

Tripura Rural Livelihood Mission (TRLM) invites Expression of Interest (EoI) from reputed Agencies for providing technical support for developing broiler poultry value chain with 2,000 women SHG members in 3 project districts of Tripura

The EoI should be submitted offline in hard copy in envelop marking as “Technical Proposal” and “EoI for **Hiring an Agency for Technical Support Agency (TSA) for developing broiler poultry value chain with 2000 women SHG members in 3 project districts of Tripura under TRLM**” on or before 28/06/2022 up to 5:30 PM.

The details are stated as under:-

EoI No	F. 2 (66) - RD / TRLM / Broiler poultry cluster / 2022 / 2870; dt. 13/6/22
EoI on	Hiring a Technical Support Agency (TSA) for providing technical support for developing broiler poultry value chain with 2000 women SHG members in 3 project districts of Tripura
Issued by	Tripura Rural Livelihoods Mission (TRLM)
Contract person details	Amitava Raychaudhuri, State Mission Manager (Livelihood & Marketing) Phone No. 09436569337 Email ID: smm.lhf.trlm@gmail.com
Issue Date	13/06/2022
Pre bid meeting	22/06/2022, online/offline to be conducted
Submission Last Date	28/06/2022

Note:

- The agency may submit the EoI through courier (hard copy) or through e-mail to the contact person within the stipulated time period.
- No EoI will be entertained, if doesn't reach this office before the last date & time. EoI received after the last date & time will be dully rejected by this end.

**Government of Tripura
State Mission Management Unit
Tripura Rural Livelihood Mission
Rural Development Department
smmu.trlm@gmail.com
Phone no- 0381-2976146**

Expression of Interest (EOI)

Title: " Hiring an Agency for Technical Support Agency (TSA) for developing broiler poultry value chain with 2000 women SHG members in 3 project districts of Tripura under TRLM"

1. Tripura Rural Livelihood Mission (TRLM) intends to hire a Technical Support Agency (TSA) for **developing Broiler Poultry value chain with 2000 women SHG members in 3 project districts of Tripura under TRLM.**
2. The duration of contract period will be for 3 years effective from date of signing the contract which may further renew depending upon the requirement of TRLM and performance of the agency
3. The ToR of the proposed assignment is provided in the website <https://trlm.tripura.gov.in> as ready reference
4. The Shortlist Criteria for EOI stage includes:

Sl. No.	Criteria	Weightage	
	Sub-criteria	Criteria Total	Sub-criteria
1	Past experience of the consultant (track record)		
	<ul style="list-style-type: none"> • 5 years experience in Value Chain Development. • Past experience of promotion of 25 profit earning Producer Groups. • Past experience of promotion of 5 profit earning FPOs. • Past Experience in branding and packaging of post-harvest Agri. / Allied Products. • Experience in successful promotion of FPO with Government organizations/ Govt. Schemes/ externally funded programmes. 	60%	20% 20% 20% 20% 20%
2	General profile of qualification, experience and number of key staff (not individual CVs)	25%	
	Qualifications (As per TOR)		30 %
	Relevant Experience(As per TOR)		70%
3	Overall financial strength of the consultant in terms of turnover, profitability and cash flow (liquid assets) situation	15%	50%
	Turnover figure for last three years (₹ 1 Cr.)		50%
	Total	100%	

Note:

Minimum qualifying marks 70% (seventy percent).

5. Other mandatory requirement:

Sl. No.	Short listing Criteria	Supporting Documents
1	The Agency must be incorporated & registered in India, under the Indian Companies Act /Societies Registration Act/Trust Act/any other Act in India and should be in operations in India for minimum of 5 years Joint Venture/Consortium are not allowed	Certificate of Incorporation / Registration certificate/Trust Deed/ Firm registration Certificate along with PAN, GST registration certificate
2	The Agency should have minimum average annual turnover of ₹1 Cr. or above (2019-20, 2020-21 &2021-22) during the last three financial years.	Attested copy of Chartered Accountant's Certificate / copies of Audited Balance Sheet
3	The Agency must have at least three (3) prior project experiences / assignment in developing Broiler Poultry value chain management for the sector with State Government or Central Government or World Bank Funded projects during last 5 years	Experience/ Work completion certificate from Clients/ Work Orders/ Any other document certifying the experience
4	The agency must be experienced in promotion of PG & POs and furrowed and backward linkages, at least promoted 25 profit earning Producer Group (PG) and 05 profit earning Farmer Producer Organizations in last 5 years	Experience/ Work completion certificate from Clients/ Work Orders/ copies of Audited Balance Sheet /Any other document certifying the experience
5	The Agency may not have been barred by any PSU/Government Department, for doing business with them. (Please submit declaration)	Undertaking in this regard must be provided

- Past experience of promotion of 25 profit earning producer group: self declaration will be considered in EoI evaluation stage but detail documentation is required in RFP evaluation stage
- The agency will be selected in accordance with Quality Cost based Selection Method
- TRLM will not entertain any agency with Joint ventures/ Consortium to compete in bidding process
- Based on the EoI, agency/ society/ organization scored in top 7 (seven) as per the above criteria shall shortlisted for next round i.e. called for RFP.
- The EoI should submit on or before 28/06/2022 upto 05:30pm

VisLD
13/6/22

Chief Executive Officer
Tripura Rural Livelihood Mission (TRLM)

Copy to:

- The Director, Directorate of Information & Technology with a request to upload the EOI in the website of Tripura State portal (www.tripura.gov.in) Rural Development Department (www.rural.tripura.gov.in) and Tripura Rural Livelihood Mission (www.trlm.tripura.gov.in)
- The director, Department of ICA for information. He is also requested to arrange for publication of the said abridge notice of EOI in 3(three) leading local and national daily newspaper.
- The Accounts Section, SMMU TRLM for information & necessary action.
- Notice board, SMMU, TRLM, Agartala.

Terms of References for Hiring of Technical Support Agency (TSA) for developing broiler poultry value chain with 2000 women SHG members in 3 project districts of Tripura under Tripura Rural Livelihood Mission

1.0. Background

Broiler poultry are the most common and preferred livestock species in Tripura and reared by the weaker section of the total population particularly in the rural and hilly areas. Tribal & non-tribal all sorts of community have now been taken up broiler poultry as a source of income. The majority of growers are doing poultry mainly for meat purposes as a good source of animal origin protein. Broiler poultry rearing occupies an important position in the farming system in Tripura as it is closely interlinked with the other agricultural operation performed by the people for livelihood. The production system in the villages is very common. Feeding of balanced concentrate feed to broiler poultry is popular now days, the concentrates readily available in the market.

However, the size of the poultry farms varies significantly from small farms with just 200 birds to large farms of more than 50,000 birds. Most of the poultry farms are simple open sheds while only a few large poultry integrators have controlled-environment housing with automatic feeding and drinking systems. High capital costs and unreliable power supplies limit large scale adoption of the controlled environment poultry barn model in Tripura

Broiler poultry in Tripura is becomes a profitable commercial venture particularly for the women of the Self Help Group from small holder farming community. This, however, will require creating awareness and provide technical support for producing quality chicks, improve the production system and marketing system.

Looking the potential of broiler poultry as a livelihood of SHG women of the rural communities of TRLM project area, Tripura Rural Livelihood Mission (TRLM) is planning to develop the broiler poultry value chain in 3 project districts with the following broad objective

To developed 12 broiler poultry production clusters with total 2,000 farmers in 3 project districts of TRLM to increase the poultry production of the SHG women by 30% at the end of 3 years project period. To develop backward and furrowed linkages through PG & PO at the end of 3 years project period. Thus double the farmers' income of the broiler poultry growers at the end of 3years.

2.0 Scope of Work:

- To Increase broiler poultry production of 2000 small holder poultry farmers in existing farm involving local community to enhance current production practices and increase by production of farmers by minimum 30 percent of present production. This will enhance the income of the broiler poultry farming families by 30 percent of their present income from poultry.
- Build capacity of all livelihood coordinators/ field functionaries of TRLM & CSPs on broiler poultry so that they could effectively support in the Broiler poultry production

cluster.

- Build capacity of more than 50 Livestock CRPs on poultry so that they can provide support to farmers on improve broiler poultry production.
- Promote a common brand for inputs (Feeds, chicks etc) produced by the Framer Producer Companies and ensure proper marketing of the same.
- Promotion and strengthen of 3 Poultry Producer Companies in three project districts to support input and output marketing of poultry producers in the area
- Provide average minimum turnover of 3Cores, 5 Cores and 10 Cores in 1st, 2nd and 3rd years of the producers companies
- Promote at least 65 broiler poultry producer group at the village level with an average annual turnover of 20-30lakhs from input and output business at the end of 3years.
- Promote at least 3 (three) large size hatchery unit (10000 chick's at a time)
- Strengthen producer groups at the ground level
- Support in connecting the broiler poultry producers and PGs with existing PGs & FPOs of TRLM in the project district
- Provide technical support in ensuring on time vaccination, insurance and other critical issues
- Develop business plan for all the PGs promoted under this value chain development work.

3.0 Project Area

Following are the project area for developing broiler poultry value chain under TRLM

Sl. No.	Name of District	Name of Block	Number of SHG women need to cover under broiler poultry value chain development
1	South Tripura	Satchand RD Block	200
2	South Tripura	Bokafa RD Block	200
3	South Tripura	Rupaichari RD Block	150
4	South Tripura	Hrishyamukh RD Block	150
5	South Tripura	BC nagar RD Block	100
6	Gomati District	Killa RD Block	200
7	Gomati District	Tepania RD Block	150
8	Gomati District	Matabari RD Block	200
9	Gomati District	Kakraban RD Block	150
10	Dhalai District	Ambassa RD Block	200
11	Dhalai District	Salema RD Block	150
12	Dhalai District	Durgachowmuni RD Block	150
Total SHG women under piggery cluster			2,000

4.0 Duration of the Assignment

The duration of the assignment will be for a period of Three (3) Years. The assignment may be further extended depending upon satisfactory performance of Agency & requirement of TRLM.

5.0 Project Support

TRLM will provide available necessary information, data, reports and other documents required for accomplishing the objective of the assignment. However, the professionals of the agency will have to visit field operations for collection of additional information. TRLM would provide necessary liaison with BMMUs and DMMUs to facilitate the work smoothly.

6.0 Key Deliverables

3 months	<ul style="list-style-type: none"> - Inception report with detail action plan - Mobilization and placement of team of professionals - Preparation and submission of technical protocol document with recommended package of practices - Conduct initial workshop with TRLM concern district and block team - Minimum 500 potential broiler poultry grower's identification and registration.
6 months	<ul style="list-style-type: none"> - Conduct baseline study of 15% of the project farmer(300 samples) and prepare baseline report - Establishment of proper MIS system to monitoring (so that farmer wise activity & actual profit of growers can be monitor) - Developed farmers handbook, leaflets for awareness creation (in three different language, i.e Bengali, kokborok & English) - Conduct training programme of staff and livestock CRPs on improve broiler farming in the project districts. - Ensure training of 1st phase 500 broiler poultry producers across 2 districts - Initiate the process of Producer Company promotion in two districts and apply for registration - Establish input and output linkage of 500 broiler poultry producers - Additional 500 potential broiler poultry grower's identification and registration. - Formation of 20 producer groups and submission of business plan
12 months	<ul style="list-style-type: none"> - Conduct second round of training for livestock CRP with the training report - Establish modern broiler poultry hatchery - Provide training to hatchery farmers and start the business of chicks - 3Cores average yearly turnover of each FPCs - Market linkages for input and output - 1st round of training programme of all Producer Group on business development and Poultry technical extension - Capacity building training to FPC staff and exposure visit - Capacity building training of 1000 women poultry producers - Formation of additional 20 producer groups and submission of business plan
18 months	<ul style="list-style-type: none"> - Brand development and trade mark registration - Training of additional livestock CRPs for second year (advance level) - Additional 1000 potential broiler poultry grower's identification and registration. - Ensure training of 1000 additional farmers and refresher training to 1000 first year farmers - Ensure sustainable production of quality chicks in 3 (three) modern hatchery unit.

	<ul style="list-style-type: none"> - Training of GB members of FPCs on market linkage and financial management - Establishment of proper market chain. - Grading of Producer groups. - Health monitoring of FPC and system setting. - Formation of additional 25 producer groups and submission of business plan
24 months	<ul style="list-style-type: none"> - Ensure training of training of additional 1000 broiler poultry farmers - Ensure business of the PGs so that annual average turnover of the 2nd year PG can achieve. - Ensure sustainable business model/plan/channel for 3 (three) modern hatchery unit. - Ensure achievement of the all PGs formation target under the project and ensure that business plan of all the PGs submitted to TRLM. - 5 Cores average turnover of each FPCs - Refresher training to CRPs - Convergence with departments and other agencies - Revision of business plan of FPCs and accordingly set targets - Action plan for next year for FPCs and PGs - Prepare case studies and conduct learning dissemination workshop at district level - Prepare at least 50 success stories (average annual income 1.5 lakhs)
30 months	<ul style="list-style-type: none"> - Revision of business plan of hatcheries and accordingly set targets, - Ensure the achievement of the target related to hatchery unit and ensure the production of quality chicks - Ensure the average turnover of each hatchery unit of ₹20 lakhs - 10 Cores average turnover of each FPCs - Capacity building of 2000 poultry producers. - Extra hand hold support / capacity building of weaker farmers (in terms of POP knowledge) - Capacity building training to FPO staff/ GB members and arrange exposure visit - Prepare 200 case studies and conduct learning dissemination workshop at district level - Prepare at least 100 success stories (average annual income 1.5 lakhs)
36 months	<ul style="list-style-type: none"> - Ensure financial sustainability of those FPCs - Technical adoption report of all 2000 farmers and details of the production enhancement and income enhancement details (impact report) - Conduct Workshop at the state level related to project outcome - Ensure the average turnover of the PGs, Pos & hatchery unit achieved at the end of the project period - Project completion report. - Learning event.

7.0 Proposed Team:

The consultant is required to deploy following key professionals for undertaking the assignment.

Key Personals

7.1 Team Leader (01 person): The team leader should have an experience of minimum 5 (Five) years in the field of broiler poultry and poultry value chain development work and having working experience in Northeast India, Tripura preferred. Preferably B.V.Sc./ MBA(Marketing) / M.Sc. (Zoology)/ MBA (Agri-business)

7.2 Value Chain Expert (01 person): Should have minimum 3 years of experience in the field of livestock or agribusiness marketing and value chain development in poultry or livestock. Should be B.V.Sc./ MBA(Marketing) / M.Sc. (Zoology)/MBA (Agri-business)

7.3 Subject Matter Specialist (03 persons): Should have minimum 1 years of experience in the field of broiler poultry. Should have B.V.Sc

7.4 Community coordinators (12 persons): Should be complete graduation in any field and having 1 years of experience in community mobilization in livestock or broiler poultry, preferably B.Sc. (Zoology).

8.0 Key Eligibility, Evaluation & Selection Criteria

Eligibility Criteria: Firms which do not meet the following qualifying criteria will be rejected at the first stage:

Sl. No.	Criteria	Weightage	
	Sub-criteria	Criteria Total	Sub-criteria
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2	General profile of qualification, experience and number of key staff (not individual CVs)	25%	
	Qualifications (As per TOR)		30 %
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3	Overall financial strength of the consultant in terms of turnover, profitability and cash flow (liquid assets) situation	15%	50%
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9.0 Past experience of promotion of 25 profit earning producer group: self declaration will be considered in EoI evaluation stage but detail documentation is required in RFP evaluation state

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11.0 TRLM will not entertain any agency with Joint ventures/ Consortium to compete in bidding process.

12.0 Based on the EoI, agency/ society/ organization scored in top 7 (seven) as per the above criteria shall shortlisted for next round i.e. called for RFP.

13.0 The EoI should submit on or before 28/06/2022 upto 05:30pm

V. S. L. P.
13/6/22

Chief Executive Officer
Tripura Rural Livelihood Mission (TRLM)

ANNEXURE-I (COVERING LETTER) (IN BRIDDER'S LETTER HEAD)

To

The Chief Executive Officer (CEO)

Tripura Rural Livelihood Mission

State Mission Management Unit

Bholagiri, Opposite of EPF office

West Tripura, Pin-799006

Subject: Expression of interest for hiring Technical support Agency (TSA) for developing broiler poultry value chain with 2000 women SHG members in 3 districts of Tripura under TRLM.

Sir,

I submit herewith the Expression of interest for hiring Technical support Agency (TSA) for developing broiler poultry value chain with 2000 women SHG members in 3 districts of Tripura under TRLM in accordance with your EoI dated as advertised on.....

- We attach hereto the response as required by the EOI, which constitute our proposal.

The details of the contact person on behalf of the application are given below

Name	
Designation	
Name of the Organization and Address	
Contact details	
Email	

This is to declare that all the information and statement made in the proposal are true and correct. It is understood that any misrepresentation of the facts and figures contained in the proposal may lead to disqualification of the agency for consideration for the said proposal.

Signature _____ (In the capacity of:
Authorized signature for and on behalf of the organization

ANNEXURE-II (Application Form)

Application for hiring Technical support Agency (TSA) for developing broiler poultry value chain with 2000 women SHG members in 3 districts of Tripura under TRLM.

Sl	Pre-Qualification Criteria	Details
1	Organization: a. Name and Address b. Establishment date and year of incorporation including Govt. registration details. c. Contact person: d. Phone No: e. Email Address: f. Website:	
2	Work Experience: a. Number of years for which the organization has done similar work. b. Details of previous experience of similar work:	
3	Available Manpower: Number of employees on rolls of the organization a. Full time b. Part time	
4	Financial information: Financial Turn Over (in INR Lakh) a. 2019-20 b. 2020-21 c. 2021-22	
5	PAN Number	
6	GST Registration	

Mandatory Supporting documents:

- a. Certificate of incorporation of the Bidder
- b. Copy of PAN Number
- c. Copy of Service Tax Registration Certificate (if applicable)
- d. Copy of Up to date IT Clearance Certificate for last 2 years
- e. Under taking for not have been blacklisted by any Central / State Govt. Organizations during the recent past.

We understand that if the details given in Expression of Interest (EoI) submitted by us and the support of claims made above are found to be untrue/ untenable or unverifiable or both, our application may be rejected without any reference to us.

Authorized Signatory
Name and seal of the organization