

Tripura Handloom and Handicrafts Development Corporation Limited (PSU)

A Government of Tripura Undertaking

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NOTICE INVITING e-TENDER

Electronic Bids are hereby invited by Tripura Handloom & Handicrafts Development Corporation (THHDC) Ltd. (A Government of Tripura Undertaking) under two bid e-procurement systems. THHDC is planning to improve market access and hence, increase turnover of handloom & handicraft products in a mission mode & time bound manner. For this purpose, THHDC is planning to engage a suitable agency that can undertake marketing activities on B2B mode and e-commerce (under the brand 'Purbasha') on end-to-end basis.

Sl No	Name of the Work	ESTIMATED COST	EARNEST MONEY	Time for Completion of Work	LAST DATE AND TIME FOR DOCUMENT DOWNLOADING AND BIDDING	TIME AND DATE OF OPENING OF BID	DOCUMENT DOWNLOADING AND BIDDING AT APPLICATION	CLASS OF BIDDER
1	Marketing agency for b2b & e-commerce marketing activities of THHDC	2400,000/-	20,000/-	1 year	Upto 4.00P.M on 25/06/2019	At 11.00 P.M on 26/06/2019	https://tripuratenders.gov.in	Other

- To participate in the e-tendering process, the Bidder/Tenderer has to register with the NIC portal i.e. <https://tripuratenders.gov.in>. Interested bidders may download the e-tender paper from website and upload the complete electronic tender papers in the website <https://tripuratenders.gov.in> before bid submission end date.
- Bidders should upload e-tender form and their bids along with scanned copy of EMD, duly signed relevant papers etc. as detailed in the e-tender document on the website <https://tripuratenders.gov.in> before closing date & time.
- In case of any un-scheduled holiday(s) or occurrence of some event beyond control of the bid inviting authority on the day of opening, the e-tenders will be opened on the next working day at the same time.


Managing Director
THHDC