

Expression of Interest (EoI)
For
Hiring an Agency for Technical Support Agency (TSA) for developing
Goatery value chain with 9000 women SHG members in 7 project districts
of Tripura under TRLM

Tripura Rural Livelihood Mission (TRLM) invites Expression of Interest (EoI) from reputed Agencies for providing technical support for developing Goatery value chain with 9,000 women SHG members in 7 project districts of Tripura

The EoI should be submitted online/offline (hard copy should be in envelop) marking as “Technical Proposal” and “EoI for **Hiring an Agency for Technical Support Agency (TSA) for developing Goatery value chain with 9000 women SHG members in 7 project districts of Tripura under TRLM**” on or before 16/08/2022 up to 5:30 PM.

The details are stated as under:-

EoI No	
EoI on	Hiring a Technical Support Agency (TSA) for providing technical support for developing Goatery value chain with 9000 women SHG members in 7 project districts of Tripura
Issued by	Tripura Rural Livelihoods Mission (TRLM)
Contract person details	Amitava Raychaudhuri, State Mission Manager (Livelihood & Marketing) Phone No. 09436569337 Email ID: smm.lhf.trlm@gmail.com
Issue Date	29/07/2022
Pre bid meeting	4/08/2022, online/offline to be conducted
Submission Last Date	16/08/2022

Note:

- The agency may submit the EoI through courier (hard copy) or through e-mail to the contact person within the stipulated time period.
- No EoI will be entertained, if doesn't reach this office before the last date & time. EoI received after the last date & time will be dully rejected by this end.

**Government of Tripura
State Mission Management Unit
Tripura Rural Livelihood Mission
Rural Development Department
smmu.trlm@gmail.com
Phone no- 0381-2976146**

Expression of Interest (EoI)

Title: " Hiring an Agency for Technical Support Agency (TSA) for developing Goatery value chain with 9000 women SHG members in 7 project districts of Tripura under TRLM"

1. Tripura Rural Livelihood Mission (TRLM) intends to hire a Technical Support Agency (TSA) for developing Goatery value chain with 9000 women SHG members in 7 project districts of Tripura under TRLM.
2. The duration of contract period will be for 3 years effective from date of signing the contract which may further renew depending upon the requirement of TRLM and performance of the agency
3. The ToR of the proposed assignment is provided in the website <https://trlm.tripura.gov.in> as ready reference
4. The Shortlist Criteria for EOI stage includes:

Sl. No.	Criteria	Weightage	
	Sub-criteria	Criteria Total	Sub-criteria
1	Past experience of the consultant (track record)		
	<ul style="list-style-type: none"> 5 years experience in Value Chain Development. Past experience of promotion of 5 profit earning FPOs. Past Experience in branding and packaging of post-harvest Agri. / Allied Products. Experience in successful promotion of FPO with Government organizations/ Govt. Schemes/ externally funded programmes. Past experience in promotion of FPOs in North-East or other hilly sates. 	60%	20% 20% 20% 20% 20%
2	General profile of qualification, experience and number of key staff (not individual CVs)	25%	
	Qualifications (As per TOR)		30 %
	Relevant Experience(As per TOR)		70%
3	Overall financial strength of the consultant in terms of turnover, profitability and cash flow (liquid assets) situation	15%	50%
	Turnover figure for last three years (₹ 1 Cr.)		50%
	Total	100%	

Note:

Minimum qualifying marks 70% (seventy percent).

5. Other mandatory requirement:

Sl. No.	Short listing Criteria	Supporting Documents
1	The Agency must be incorporated & registered in India, under the Indian Companies Act /Societies Registration Act/Trust Act/any other Act in India and should be in operations in India for minimum of 5 years Joint Venture/Consortium are not allowed	Certificate of Incorporation / Registration certificate/Trust Deed/ Firm registration Certificate along with PAN, GST registration certificate
2	The Agency should have minimum average annual turnover of ₹1 Cr. or above (2018-19, 2019-20 &2020-21) during the last three financial years.	Attested copy of Chartered Accountant's Certificate / copies of Audited Balance Sheet
3	The Agency must have at least three (3) prior project experiences / assignment in developing Goatery value chain management for the sector with State Government or Central Government or World Bank Funded projects during last 5 years	Experience/ Work completion certificate from Clients/ Work Orders/ Any other document certifying the experience
4	The agency must be experienced in promotion of PG & POs and furrowed and backward linkages, at least promoted 05 profit earning Farmer Producer Organizations in last 5 years	Experience/ Work completion certificate from Clients/ Work Orders/ copies of Audited Balance Sheet /Any other document certifying the experience
5	The Agency may not have been barred by any PSU/Government Department, for doing business with them. (Please submit declaration) in last 5 years	Undertaking in this regard must be provided

6. The agency will be selected in accordance with Quality Cost based Selection Method
7. TRLM will not entertain any agency with Joint ventures/ Consortium to compete in bidding process
8. Based on the EoI, agency/ society/ organization scored in top 7 (seven) as per the above criteria shall shortlisted for next round i.e. called for RFP.
9. The EoI should submit on or before 16/08/2022 upto 05:30pm

Visl P
29/7/22

Chief Executive Officer
Tripura Rural Livelihood Mission (TRLM)

Copy to:

1. The Director, Directorate of Information & Technology with a request to upload the EOI in the website of Tripura State portal (www.tripura.gov.in) Rural Development Department (www.rural.tripura.gov.in) and Tripura Rural Livelihood Mission (www.trlm.tripura.gov.in)
2. The director, Department of ICA for information. He is also requested to arrange for publication of the said abridge notice of EOI in 3(three) leading local and national daily newspaper.
3. The Accounts Section, SMMU TRLM for information & necessary action.
4. Notice board, SMMU, TRLM, Agartala.

Terms of References for Hiring of Technical Support Agency (TSA) for developing goatery value chain with 9000 women SHG members in 7 project districts of Tripura under Tripura Rural Livelihood Mission

1.0. Background

Goatery can be very suited to production alongside other livestock (such as sheep and cattle) on low-quality grazing land. Goats efficiently convert sub-quality grazing matter that is less desirable for other livestock into quality lean meat. Furthermore, goats can be farmed with a relatively small area of pasture and with limited resources. As with other herbivores, the number of animals that a goat farmer can raise and sustain is dependent on the quality of the pasture. However, since goats will eat vegetation that most other domesticated livestock decline, they will subsist even on very poor land. Therefore, goat herds remain an important asset in regions with sparse and low quality vegetation.

At present the annual gross revenue of the goat farm is Rs. 4 to 5 lakhs and total annual expenditure is Rs. 1.5 to 2 lakhs giving an annual net income of Rs. 2 to 3 lakhs.

Goats are among the main meat-producing animals in India, whose meat is one of the choicest meats and has huge domestic demand. Due to its good economic prospects, goat rearing under intensive and semi-intensive system for commercial production has been gaining momentum for the past couple of years.

However, increase goatery production of 9000 small holder goat farmer in existing farm involving local community to enhance current production practices and increase by the production of farmers by minimum 30 percent of their present income from goatery.

Goat farming in Tripura is become a profitable commercial venture for the women of the Self Help Group from small holder farming community. However, this will require creating awareness and provide technical support for producing quality milk and meats & also improve the production system and marketing system.

Tripura Rural Livelihood Mission (TRLM) is planning to develop the goat farming value chain in 5 goatery producer companies in 5 districts to support input and output marketing of goatery producer companies. The main objectives is -

To Support Goat farmers through PGs & FPOs under TRLM in the project districts, to develop business plan for all the PGs and FPOs promoted under the value chain development work, To develop the backward and forward linkages through PG & FPO at the end of 3 years project period. Thus provide the average income minimum of 1 cores, 3 cores, 5 cores in 1st, 2nd and 3rd years of the producers companies/organizations.

2.0 Scope of Work:

- To Increase goatery production of 90000 small holder goat farmers in existing farm involving local community to enhance current production practices and increase by production of farmers by minimum 30 percent of present production. This will enhance the income of the goatery farming families by 30 percent of their present income from goatery.
- Build capacity of all livelihood coordinators/ field functionaries of TRLM & CSPs on Goatery so that they could effectively support in the goatery cluster.
- Build capacity of more than 150 Livestock CRPs on goatery so that they can provide support to farmers on improve goatery production.

- Promote a common brand for inputs (Feeds) produced by the Farmer Producer Companies and ensure proper marketing of the same.
- Promotion and strengthen of 5 Goatery Producer Companies in Sepahijala, West, Khowai, Unakoti and North Tripura Districts to support input and output marketing of goatery producers in the area
- Provide average minimum turnover of 50 lakh, 1 Cores and 3 Cores in 1st, 2nd and 3rd years of the producers companies
- Promote at least 250 goatery producer groups at the village level with an average annual turnover of 10-15 lakhs from input and output business at the end of 3 years.
- Promote at least 21 (twenty one) breeding village (at least 30 farmers in each village with 10 female breeding goats per farmer). Every block should have at least one breeding village.
- Support in connecting the goat farmers and PGs with existing PGs & FPOs of TRLM in the project districts
- Provide technical support in ensuring on time vaccination, insurance and other critical issues
- Develop business plan for all the PGs & FPOs promoted under this value chain development work.

3.0 Project Area

Following are the project area for developing goatery value chain under TRLM

Sl. No.	Name of District	Name of Block	Number of SHG women need to cover under goatery value chain development
1	South Tripura	Bokafa RD Block	500
2	South Tripura	Bharat Chandra Nagar RD Block	300
3	South Tripura	Poangbari RD Block	300
4	Gomati District	Kakraban RD Block	500
5	Sepahijala District	Bishalgarh RD Block	500
6	Sepahijala District	Charilam RD Block	500
7	Sepahijala District	Nalchar RD Block	500
8	Sepahijala District	Kathalia RD Block	500
9	Sepahijala District	Boxanagar RD Block	300
10	Sepahijala District	Mohanbhog RD Block	300
11	West Tripura	Mohanpur RD Block	500
12	West Tripura	Old Agartala RD Block	300
13	West Tripura	Jirania RD Block	500
14	Khowai District	Khowai RD Block	500
15	Khowai District	Kalyanpur RD Block	500
16	Khowai District	Teliamura RD Block	500
17	Unakoti District	Kumarghat RD Block	500
18	Unakoti District	Gournagar RD Block	300
19	Unakoti District	Chandipur RD Block	400
20	North Tripura	Panisagar RD Block	500
21	North Tripura	Kalachara RD Block	300
Total SHG women under piggery cluster			9,000

4.0 Duration of the Assignment

The duration of the assignment will be for a period of Three (3) Years. The assignment may be further extended depending upon satisfactory performance of Agency & requirement of TRLM.

5.0 Project Support

TRLM will provide available necessary information, data, reports and other documents required for accomplishing the objective of the assignment. However, the professionals of the agency will have to visit field operations for collection of additional information. TRLM would provide necessary liaison with BMMUs and DMMUs to facilitate the work smoothly.

6.0 Key Deliverables

3 months	<ul style="list-style-type: none">- Inception report with detail action plan- Mobilization and placement of team of professionals- Preparation and submission of technical protocol document with recommended package of practices- Conduct initial workshop with TRLM concern district and block team- Conduct baseline study of 10% of the project farmer(900 samples) and prepare baseline report- Minimum 1000 potential goat farmers identification and registration
6 months	<ul style="list-style-type: none">- Establishment of proper MIS system to monitoring (so that farmer wise activity & actual profit of growers can be monitor)- Additional minimum 2500 potential Goat farmers identification and registration- Developed farmers handbook on scientific PoP, leaflets for awareness creation (in three different language, i.e Bengali, kokborok & English)- Conduct training programme of staff and livestock CRPs on improve goat farming in the project districts.- Ensure training of 1st phase 1000 Goat farmers across 7districts- Formation of 30 producer groups and submission of business plan- Initiate the process of Producer Company promotion in two districts and apply for registration
9 months	<ul style="list-style-type: none">- Additional minimum 2500 potential goat farmers identification and registration- Ensure training of 2nd phase 2500 Goat farmers across 7districts- Establish input and output linkage of 3500 goat farmers- Conduct training programme of livestock CRPs on improve goat farming in the project districts.- Formation of additional 50 producer groups and submission of business plan
12 months	<ul style="list-style-type: none">- Additional minimum 3000 potential goat farmers identification and registration- Ensure training of 3rd phase 2500 Goat farmers across 7districts- Establish input and output linkage of 2500 goat farmers- Conduct second round of training for livestock CRP with the training report- Promote 10 breeding villages (at least 30 farmers in each village with 10 female breeding goats per farmer)- Provide training to farmers of breeding villages, and set proper PoP for them.- 5 lakh average yearly turnover of each FPCs- Formation of additional 50 producer groups and submission of business plan- Initiate the process of Producer Company promotion in three districts and apply

	for registration
15 months	<ul style="list-style-type: none"> - Ensure training of 4th phase 3000 Goat farmers across 7 districts - Establish input and output linkage of 3000 goat farmers - Convergence with departments and other agencies - 1st round of training programme of all Producer Group on business development and goatery technical extension - Capacity building training to FPC staff and exposure visit - Formation of additional 70 producer groups and submission of business plan - Preparation of FPC's business plan.
18 months	<ul style="list-style-type: none"> - Formation of additional 50 producer groups and submission of business plan - Training of additional livestock CRPs for second year (advance level) - Promote 11 breeding villages rest of the blocks (at least 30 farmers in each village with 10 female breeding goats per farmer) - Ensure sustainable production of quality goat kids in 10 (ten) breeding villages - Training of GB members of FPCs on market linkage and financial management - Establishment of proper market chain. - Grading of Producer groups.
21 months	<ul style="list-style-type: none"> - Brand development and trade mark registration - Health monitoring of FPC and system setting. - Ensure business of the PGs so that annual average turnover of the 2nd year PG can achieve. - Ensure achievement of the all PGs formation target under the project and ensure that business plan of all the PGs submitted to TRLM. - Capacity building of 9000 goat farmers.
24 months	<ul style="list-style-type: none"> - Refresher training to CRPs - Revision of business plan of FPCs and accordingly set targets - Action plan for next year for FPCs and PGs - Prepare case studies and conduct learning dissemination workshop at district level - Prepare at least 100 success stories (average annual income 1.5 lakhs) - 01 Cores average turnover of each FPCs
27 months	<ul style="list-style-type: none"> - Revision of business plan of breeding villages and accordingly set targets, - Ensure the achievement of the target related to breeding villages and ensure the production of quality kids - Capacity building training to FPO staff/ GB members and arrange exposure visit
30 months	<ul style="list-style-type: none"> - 05 Cores average turnover of each FPCs - Extra hand hold support / capacity building of weaker farmers (in terms of POP knowledge) - Prepare 300 case studies and conduct learning dissemination workshop at district level - Prepare at least 200 success stories (average annual income 1.5 lakhs)

33 months	<ul style="list-style-type: none"> - Ensure financial sustainability of those FPCs - Technical adoption report of all 9000 farmers and details of the production enhancement and income enhancement details (impact report) - 03 Cores average turnover of each FPCs
36 months	<ul style="list-style-type: none"> - Ensure financial sustainability of those FPCs - Technical adoption report of all 9000 farmers and details of the production enhancement and income enhancement details (impact report) - Conduct Workshop at the state level related to project outcome - Ensure the average turnover of the PGs, Pos & achieved at the end of the project period - Project completion report. - Learning event.

7.0 Proposed Team:

The consultant is required to deploy following key professionals for undertaking the assignment.

Key Personals

7.1 Team Leader (01 person): The team leader should have an experience of minimum 5 (Five) years in the field of Goatery or similar livestock value chain development work and having working experience in Northeast India, Tripura preferred. Preferably B.V.Sc./ MBA(Marketing) / M.Sc. (Zoology)/ MBA (Agri-business)

7.2 Value Chain Expert (02 person): Should have minimum 3 years of experience in the field of livestock or agribusiness marketing and value chain development in goatery or similar livestock. Preferably B.V.Sc./ MBA(Marketing) / M.Sc. (Zoology)/MBA (Agri-business)

7.3 Subject Matter Specialist (07 persons): Should have minimum 1 years of experience in the field of Goatery. Should have B.V.Sc

7.4 Community coordinators (21 persons): Should be complete graduation in any field and having 1 years of experience in community mobilization in livestock or goat farming, preferably B.Sc. (Zoology).

8.0 Key Eligibility, Evaluation & Selection Criteria

Eligibility Criteria: Firms which do not meet the following qualifying criteria will be rejected at the first stage:

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