

**ABRIDGED NOTICE FOR REQUEST FOR PROPOSAL FOR “HIRING OF AGENCY FOR  
MASS MEDIA COMMUNICATION, SOCIAL MEDIA COMMUNICATION,  
ADVERTISEMENT AND DIGITAL MARKETING FOR PROMOTING ACTIVITIES  
UNDER TRLM”**

Request for Proposal is hereby invited from agency for “Hiring of Agency for Mass Media Communication, Social Media Communication, Advertisement and Digital Marketing for Promoting Activities under TRLM” vide No.F.5(30)RD/TRLM/2022/10543 dated 22/08/2025. RFP notice may be seen in the websites- [www.rural.tripura.gov.in/](http://www.rural.tripura.gov.in/) [www.trlm.tripura.gov.in](http://www.trlm.tripura.gov.in) and [www.tripura.gov.in](http://www.tripura.gov.in). The detailed RFP may be downloaded from the websites: [www.tripuratenders.gov.in](http://www.tripuratenders.gov.in). The bidder may submit their bid with EMD of ₹40,000/- till 17/09/2025 upto 3.00PM.

Sd/-illegible  
(**Tarit Kanti Chakma, IAS**)  
Chief Executive Officer  
Tripura Rural Livelihood Mission